whistle®

CASE STUDY

REDUCING EMPLOYEE TURNOVER BY 26% IN 60 DAYS

Reducing Employee Turnover

Scenario

Emerging from the pandemic as labor markets continued to tighten, a $600m revenue manufacturing company with 1,200 employees faced climbing attrition rates, reaching over 100% on an annual basis. This growing problem was costing the company millions of dollars in expenses and lost opportunity. Increasing compensation expenses would dramatically impair the company and appeared to be a "no-win" scenario.

Solution

The company hired Whistle and deployed two employee programs focused on improving the employee experience of front-line workers.

- A new employee onboarding program focused on making employees feel valued and a sense of belonging
- Payments from an existing employee program allowed real-time distribution increasing the impact of the existing budget

Impact

Turnover was reduced by 26% within 60 days at the three sites that deployed the Whistle programs.
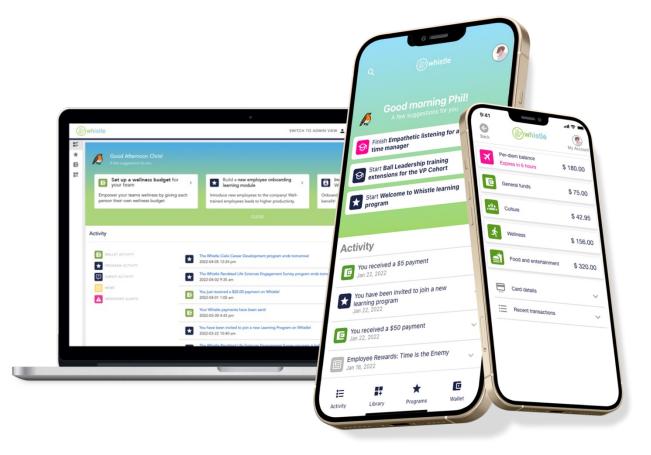
The two biggest drivers of employee turnover are people feeling valued and appreciated by their managers, and an onboarding experience that helps new employees feel connected and empowered to succeed. According to research, effective manager training and onboarding can cut turnover rates in half.

About Whistle

Whistle helps companies create employee loyalty. From better onboarding to employee payments, remote team engagement to learning experiences – the Whistle platform integrates the key elements that create employee loyalty, and better business outcomes.

Simple. Easy. Just whistle.

SIGN UP FOR FREE

Or contact us to learn more and how we can help improve your employee loyalty.

www.weWhistle.com